

The American Israelite

Connecting All of Jewish Cincinnati

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THESE PRICES ARE FOR BLACK & WHITE. COLOR IS ADDITIONAL.	HOLIDAY, POLITICAL & PROFESSIONAL ANNOUNCEMENTS	REGULAR	CONTRACT*	NON-PROFIT	NON-PROFIT CONTRACT*
	\$48.00 column inch	\$44.00 column inch	\$42.00 column inch	\$38.00 column inch	\$37.00 column inch
FULL PAGE	B/W \$3120.00 COLOR \$3320.00	B/W \$2860.00 COLOR \$3060.00	B/W \$2730.00 COLOR \$2930.00	B/W \$2470.00 COLOR \$2670.00	B/W \$2405.00 COLOR \$2605.00
Full Page Dimensions: 10.25"W x 13"H					
HALF VERT	B/W \$1800.00 COLOR \$2000.00	B/W \$1650.00 COLOR \$1850.00	B/W \$1575.00 COLOR \$1775.00	B/W \$1425.00 COLOR \$1625.00	B/W \$1387.50 COLOR \$1587.50
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HALF HORZ	B/W \$1560.00 COLOR \$1760.00	B/W \$1430.00 COLOR \$1630.00	B/W \$1365.00 COLOR \$1565.00	B/W \$1235.00 COLOR \$1435.00	B/W \$1202.50 COLOR \$1402.50
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1/8 PAGE	B/W \$384.00 COLOR \$584.00	B/W \$352.00 COLOR \$552.00	B/W \$336.00 COLOR \$536.00	B/W \$304.00 COLOR \$504.00	B/W \$296.00 COLOR \$496.00
1/8 Page Dimensions: 4"W x 4"H					
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1/16 Page Dimensions: 4"W x 2"H					
RESTAURANT		\$88.00	\$84.00		
Rest. Dimensions: 1.917"W x 2"H					

*Dining Out Restaurant Ads: **Regular rate** is based on ads running weeks 1,3,5 or weeks 2,4. **Contract rate** is for ads running every week.

UP-CHARGE: PREFERRED PLACEMENT IS AN ADDITIONAL 15%

AD DIMENSIONS IN INCHES: WIDTH X HEIGHT

FULL PAGE 10.25" X 13"	1/2 PAGE 6.083" X 12.5" ^{OR} 10.25" X 6.5"	1/4 PAGE 6.083" X 5.45" ^{OR} 4" X 8.125"	1/8 PAGE 4" X 4"	1/16 PAGE 4" X 2"	RESTAURANT 1.917" X 2"
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Advertisements should be **300 dpi** (100 line) and sent as a flattened **PDF** to production@americanisraelite.com
Artwork is due by 5 p.m., Thursday, one week before publication.