

The American Israelite

Connecting Jewish Cincinnati

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The American Israelite

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PUBLISHING THEMES • 2024

SPECIAL SECTIONS	PUBLICATION DATE	AD COPY DUE
JANUARY		
The New Year Resolution Issue	January 4	December 29
The First Jewish Baby of the New Year	January 11	January 5
The Tax & Estate Planning Issue	January 18	January 12
Mature Living / Senior Life #1	January 25	January 19
FEBRUARY		
The Volunteer Issue	February 1	January 26
The Kids & Summer Camp Issue	February 8	February 2
The Insurance Issue - Commercial, Business & Personal #1	February 15	February 9
The One Tank Getaways Issue	February 22	February 16
The Sports Issue - Kids and Teen Signups	February 29	February 23
MARCH		
The Wonderful Weddings Issue	March 7	March 1
The Medical Issue / Top Doctors #1	March 14	March 8
The Purim Issue	March 21	March 15
The Real Estate Issue - Residential and Commercial	March 28	March 22
APRIL		
The Home Repair and Contractors Issue	April 4	March 29
Prepare for Passover Issue	April 11	April 5
Passover Greetings Issue	April 18	April 12
The Staycation Issue - Local Attractions	April 25	April 19
MAY		
The Food Issue - Dining Out	May 2	April 26
The Mother's Day Issue	May 9	May 3
Bar & Bat Mitzvah Issue / Celebrations and Party Planning Issue	May 16	May 10
The Women In Business Issue	May 23	May 17
The Auto Issue #1	May 30	May 24
JUNE		
The Al Fresco Dining Issue	June 6	May 31
The Father's Day Issue and Gifts for Dads & Grads	June 13	June 7
The Summer Fun Issue	June 20	June 14
The Future of Everything Issue	June 27	June 21
JULY		
The Dental Issue / Oral Care Issue	July 4	June 28
The Complete Pet Issue	July 11	July 5
The Local Crafters and Artisans Issue	July 18	July 12
The Mature Living / Senior Life Issue #2	July 25	July 19
AUGUST		
The Back to School Issue	August 1	July 26
The Back to College Issue	August 8	August 2
The Family Issue / Parenting Issue	August 15	August 9
The Interior Design and Home Decorating Issue	August 22	August 16
The Health & Fitness Issue	August 29	August 23
SEPTEMBER		
The Fall Home & Garden Issue- Local Business	September 5	August 30
The Leadership Issue	September 12	September 6
The Best of Jewish Cincinnati Issue	September 19	September 13
The Car Care Issue	September 26	September 20
OCTOBER		
Rosh Hashanah Greetings Issue & The Jewish Year in Review	October 3	September 27
The Insurance Issue - Commercial, Business & Personal #2	October 10	October 4
The Customer Appreciation Issue	October 17	October 11
The Medical Issue / Top Doctors #2	October 24	October 18
Local Small Businesses	October 31	October 25
NOVEMBER		
The Auto Issue #2 / Car Care	November 7	November 1
The Law Issue - Choosing a Lawyer	November 14	November 8
The Tax Planning, Planned Giving, Philanthropy Issue	November 21	November 15
The Who Makes What Issue	November 28	November 22
DECEMBER		
Gift Buying Issue	December 5	November 29
Gift Guide #1	December 12	December 6
Gift Guide #2	December 19	December 13
The Chanukah Greetings Issue / The Persons of the Year Issue	December 26	December 20

Dates of Publishing Themes and of Special Issues and Sections may change without formal notice.

Weekly Columns: 1st Week: Book Review, Legal, Living & Learning, Orthodox Column.

• 2nd Week: Advice, Arts & Entertainment, Business, Food Column, Social Column.

• 3rd Week: Incidentally Iris, Auto, Yiddish Column.

• 4th Week: Arts & Entertainment, Business, Social Column, Sports, Travel, Long Way Home. • 5th Week: History, Health & Fitness, Varies.