

The American Israelite

Connecting Jewish Cincinnati

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THESE PRICES ARE FOR BLACK & WHITE. COLOR IS ADDITIONAL.	HOLIDAY, POLITICAL & PROFESSIONAL ANNOUNCEMENTS	REGULAR	CONTRACT*	NON-PROFIT	NON-PROFIT CONTRACT*
	\$44.00 column inch	\$40.00 column inch	\$38.00 column inch	\$36.00 column inch	\$35.00 column inch
FULL PAGE	B/W \$2860.00 COLOR \$3060.00	B/W \$2600.00 COLOR \$2800.00	B/W \$2470.00 COLOR \$2670.00	B/W \$2340.00 COLOR \$2540.00	B/W \$2275.00 COLOR \$2475.00
<i>Full Page Dimensions: 10.25"W x 13"H</i>					
HALF VERT	B/W \$1650.00 COLOR \$1850.00	B/W \$1500.00 COLOR \$1700.00	B/W \$1425.00 COLOR \$1625.00	B/W \$1350.00 COLOR \$1550.00	B/W \$1312.50 COLOR \$1512.50
<i>1/2 Page Vertical Dimensions: 6.083"W x 12.5"H</i>					
HALF HORZ	B/W \$1430.00 COLOR \$1630.00	B/W \$1300.00 COLOR \$1500.00	B/W \$1235.00 COLOR \$1435.00	B/W \$1170.00 COLOR \$1370.00	B/W \$1137.50 COLOR \$1337.50
<i>1/2 Page Horizontal Dimensions: 10.25"W x 6.5"H</i>					
1/4 PAGE	B/W \$715.00 COLOR \$915.00	B/W \$650.00 COLOR \$850.00	B/W \$617.50 COLOR \$817.50	B/W \$585.00 COLOR \$785.00	B/W \$568.75 COLOR \$768.75
<i>1/4 Page Dimensions: 6.083"W x 5.45"H or 4"W x 8.125"H</i>					
1/8 PAGE	B/W \$352.00 COLOR \$552.00	B/W \$320.00 COLOR \$520.00	B/W \$304.00 COLOR \$504.00	B/W \$288.00 COLOR \$488.00	B/W \$280.00 COLOR \$480.00
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1/16 PAGE	B/W \$176.00 COLOR \$376.00	B/W \$160.00 COLOR \$360.00	B/W \$152.00 COLOR \$352.00	B/W \$144.00 COLOR \$344.00	B/W \$140.00 COLOR \$340.00
<i>1/16 Page Dimensions: 4"W x 2"H</i>					
RESTAURANT		\$80.00	\$76.00		
<i>Rest. Dimensions: 1.917"W x 2"H</i>					

*Dining Out Restaurant Ads: **Regular rate** is based on ads running weeks 1,3,5 or weeks 2,4. **Contract rate** is for ads running every week.

UP-CHARGES: PREFERRED PLACEMENT IS AN ADDITIONAL 15% • COLOR IS AN ADDITIONAL \$200.00

AD DIMENSIONS IN INCHES: WIDTH X HEIGHT

FULL PAGE 10.25" X 13"	1/2 PAGE 6.083" X 12.5" OR 10.25" X 6.5"	1/4 PAGE 6.083" X 5.45" OR 4" X 8.125"	1/8 PAGE 4" X 4"	1/16 PAGE 4" X 2"	RESTAURANT 1.917" X 2"
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Advertisements should be **300 dpi (100 line)** and sent as a flattened **PDF** to production@americanisraelite.com
Artwork is due by 5 p.m., Thursday, one week before publication.